Daniel Muela Campos

Passionate about Entrepreneurship, Javascript addict, and CSS lover! I also design mobile applications and enjoy work in UX.

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Skills

Design
- ✔ Web & UI
- ✔ Wireframes & Prototypes
- ✔ Photoshop, Illustrator & InVision

Technology
- ✔ HTML5, CSS3 & Javascript
- ✔ PHP, Java, MySQL & Web Services
- ✔ JQuery, AngularJS & Symfony 2

Communication
- ✔ SEO & Analytics
- ✔ User Experience
- ✔ Community Management

"My passion is design, technology and communication. Determined to design and develop great experiences, I spend much of my free time learning about new technologies, methods and trends, always curious and happy to apply new knowledge in small and large projects."

Education

Master's degree in Marketing
Universidad Autónoma de Chihuahua
Present

My ongoing studies are focused on emphasizing the skills to conduct research and market analysis, identify and analyze the different areas of opportunity. In addition, I'm developing my skills in the fields of leadership, innovation, business diagnosis and targeted communication.

Software Engineer
Universidad Autónoma de Chihuahua
2006 - 2012

As a student of Software Engineering, I learned about object-oriented programming, database and software architecture. I reinforced my knowledge of web development and design of mobile applications, as well as my ability to work in team on big projects.

Folklore

En 2014 me asocio con la agencia de Marketing Digital Folklore y generamos la división Folklore "Fabrica de Software" dedicada al diseño y desarrollo de aplicaciones web/móviles enfocada en el desarrollo de emprendimientos innovadores que cambien la forma en como los usuarios trabajan, viven y socializan.
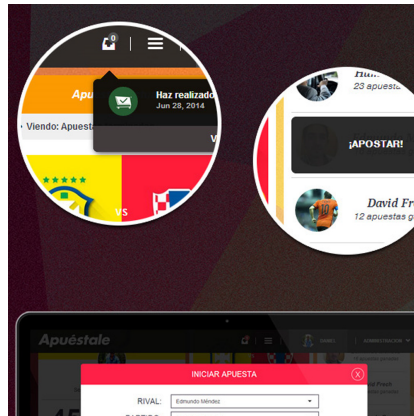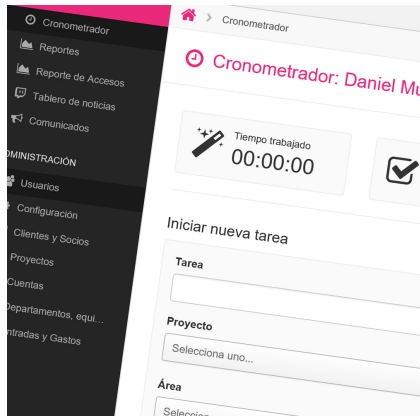

Partner & Lead Developer

Mi participación consiste en preparar y organizar el equipo de desarrollo que participa de forma activa en la concepción, evaluación, diseño, implementación y evolución de nuevas plataformas.

Freelance Experience

My way to become a professional developer began over 10 years ago. Intrigued by the desktop software I developed my first program at age 13. Then my taste for color and communication led me to web design and development.

Since that time I focused on developing creative, attractive and innovative solutions. Now, I'm also passionate about developing agile, intuitive and user friendly applications, so I keep learning new and better ways to create the web.
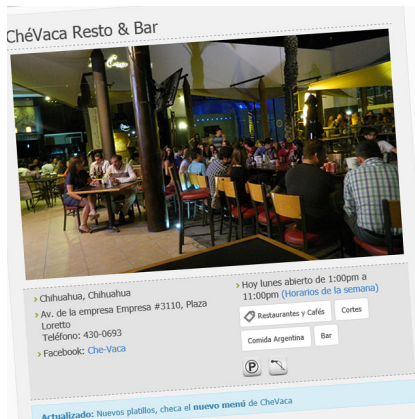
Web sites & brand

Encuentrachihuahua.com Founder, local site with more than 50 000 visitors per month.

Currently working on redesigning Laopcion.com.mx, digital news site, which is one of the most important in the state, with over 6 million page views per month.

Web apps and API's integration

Author of two video-courses about development and integration of the Facebook API's

I worked as Freelancer for big companies such as Televisa and Telehit, developing applications for Facebook.
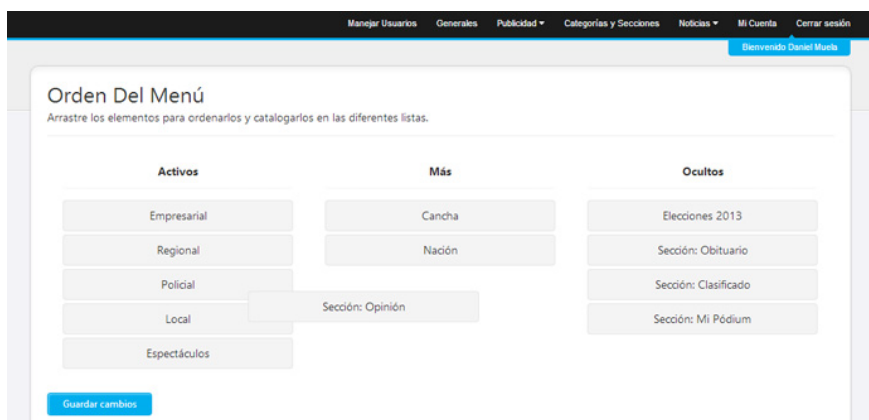

Custom made CMS

Even though I have knowledge about Frameworks, I love working things from scratch. That's why in some of my work I develop custom made content management systems.

Rock3rs

ROCK3RS is a NYC design studio that helps shape and transform brands and businesses through digital, print and spatial experiences. Whether you are repositioning, refreshing, reinvigorating or launching a new brand, we rock ideas with our clients to get to the essence of their vision and execute elegant solutions through our diverse experiences.
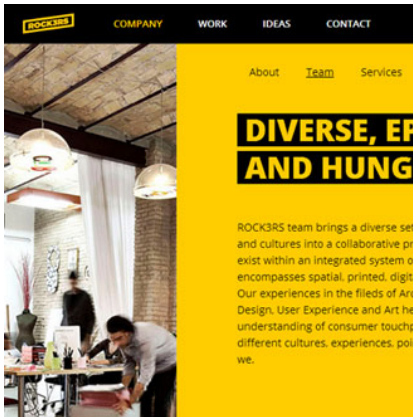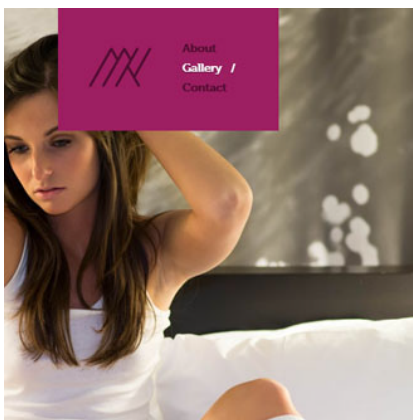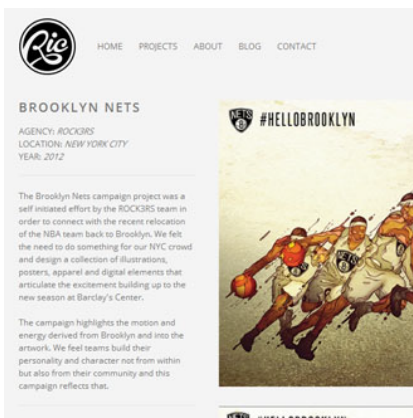

www.rock3rs.com

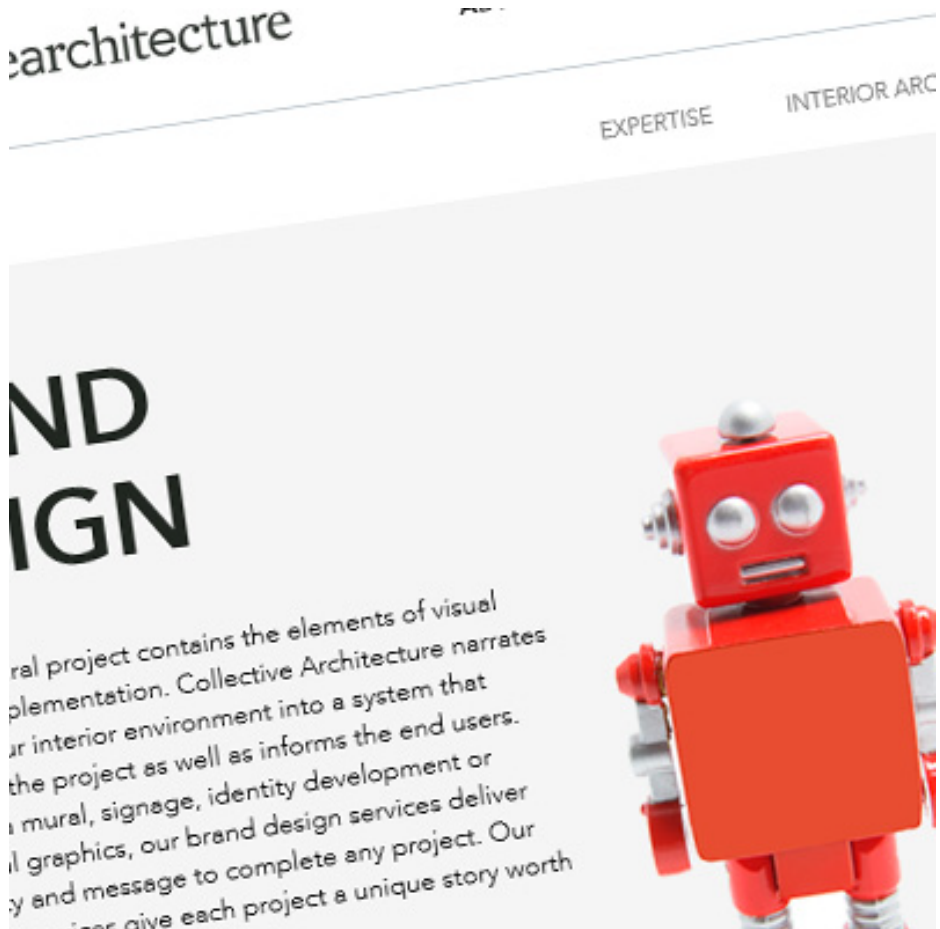www.clickplayfilms.com

Lead Developer & Design

In 2013 I joined Rock3rs as lead developer and web design. I am responsible design and development of all web projects. I get involved in all major decisions and I lead a group of designers from around the world.

www.michelle-kruse.com

www.richernandez.me

www.collectivearchitecture.co

Rewards.to

Rewards.to help companies save time and money by crowdsourcing their sell and hiring forces to social network users.

In 2012, we were selected by FUMEC and Microsoft México as one of the 10 projects to be promoted internationally.
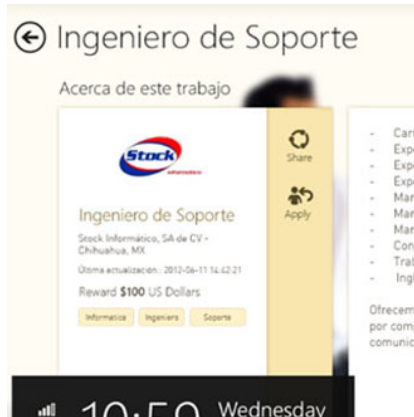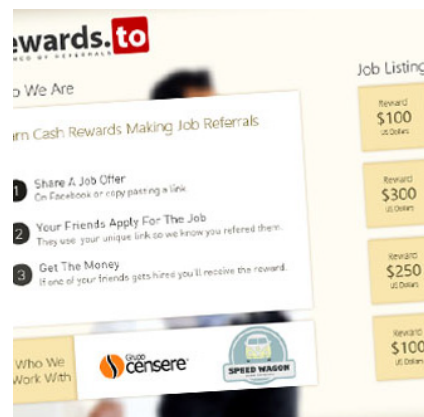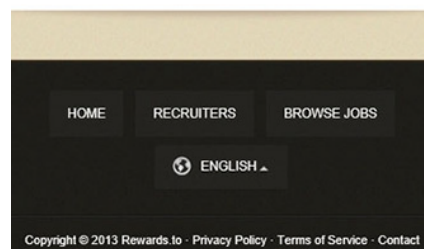
Front-End Developer

I was fortunate to be part of this StartUp, in which I served as a Front-End Developer, designing and developing a new modern interface, an application built for Windows 8 and working in the creative and marketing area.